

Minutes of the Student Life Committee
February 4, 2004

Present: Kris Bartanen, Barry Bauska, Cara Evans, Kat Griffin, Mark Harpring, Duane Hulbert (chair), David Scheinfeld, Kurt Walls and Carrie Washburn

The meeting was called to order at 8:05 a.m. The minutes of December 10 were approved.

Duane Hulbert announced the upcoming Conspiracy of Hope events and encouraged committee members to support these events through their attendance.

A large portion of the meeting was devoted to continuing last semester's discussion of publicity procedures on campus. Some events seem to be poorly publicized, and the committee discussed ways to improve this situation. Kris Bartanen remarked that the current process for publicizing events is decentralized. There are several venues for receiving information, including the list serves for athletic, arts and academic events, along with the master and diversity calendars and the Tattler. The ASUPS event calendar was mentioned as a way to streamline publicity for campus events. The calendar is currently in a pilot stage and progress has been made towards putting the calendar on a secure server.

Kris Bartanen also mentioned "flyer blindness," explaining that many people tend not to read the flyers posted around campus. Cara Evans added that this also happens in the residence halls. There is an events board in Wheelock Student Center by the Rotunda. Key events are listed and updated daily. Bartanen also noted that flyers may be brought to the Dean of Students office for distribution around campus. There are guidelines for publicizing events inside Wheelock Student Center but not inside the various academic buildings. David Scheinfeld wondered if the issue of "flyer blindness" stems from too much information and if better organization might be the answer. Evans said that there is too much *bad* information (misleading, oversimplified advertisements), and Dave Scheinfeld mentioned the possibility of workshops to teach organizations how to publicize effectively.

The chair raised for discussion the committee's charge related to campus conversations on civility. Specifically, are there procedures for dealing with intoxicated students at campus events? Bartanen answered that campus safety responds to any incident of this type and that staff are often present at events, such as this year's Crossover for new Greek students. She and Cara Evans added that there are many alcohol education programs available on campus.

The meeting adjourned shortly before 9:00.

Respectfully submitted,

Mark Harpring