

## ***Demographic/Audience Analysis***

Instructions: Complete the following questionnaire, but don't put your name at the top. Your instructor will make several copies of everyone's responses and make them available for you to see prior to your speech.

1. **Gender**    M                    F

2. **Age:**        17 - 25  
26 - 35  
36 - 45  
46 or more

3. **Year in School:**  
Freshman  
Sophomore  
Junior  
Senior

4. **Major (or what you think you might choose):**

5. **Group Memberships:** (Name specific group if you like)  
Greek Organization  
Religious Organization  
Athletic Organization  
Cultural Organization  
Academic/Honors Org.

6. **Political Affiliation:**  
Republican                    Democrat                    Independent

7. **Religious Affiliation**

8. **Three Favorite Hobbies**

9. **Career Goal**

10. **2-3 Most important issues you believe are facing the world today**

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